## **ORDER**

Orders	Order / Rev:	2680652		
	Alt Order #:			
	Product Desc:			
	Estimate:			WHAS
	Flight Dates:	05/02/23 - 05/16/23	Primary AE:	Nick Coloprisco
	Original Date / Rev:	04/26/23 / 04/26/23	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Grit Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		324 Capital Avenue	Billing Cycle:	EOM/EOC
		Frankfort, KY 40601	Agency Commission:	15%
Advertiser	Name:	POL/ OJ Oleka / R / State Treasurer / K		
Advertiser				
	Demographic:	A25-54	New Business End:	
	Product Codes:	PL-Candidate: State Treasurer (LUR)	Advertiser External ID:	M213741
	Revenue Code 1:	AGY	Agency External ID:	20569AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
05/01/23	05/16/23	66	\$5,850.00	\$4,972.50		

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	66	\$5,850.00	\$4,972.50	0.00
Totals	66	\$5.850.00	\$4,972,50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$5,850.00
Market	100%	\$39,000,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$33,150.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	1	WHAS	05/02/23	05/16/23	Local News @ 5a M-F Local News @ 5a M-	-	5-6a	МГWГF	:30	2	\$40.00 P04	0.00 NM	7	\$280.00
		<u>Star</u> eek: 05/0 eek: 05/0	01/23	End Date 05/07/23 05/14/23	Weekdays Sp - TWTF MTWTF	ots/Week 3 3	Rate \$40.00 \$40.00	Rating 0.00 0.00						

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WHAS

Order / Rev: 2680652 Advertiser: POL/ OJ Oleka / R / State Treasurer / KY

Alt Order #: Product Desc:

Flight Dates: 05/02/23 - 05/16/23 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01		05/07/23	- TWTF	3	\$40.00	0.00						
Week: 05/08	3/23	05/14/23	MTWTF	3	\$40.00	0.00						
Week: 05/15	5/23	05/21/23	МГ	1	\$40.00	0.00						
2 WHAS C	05/02/2	3 05/16/23	Local News @ 6a Local News @ 6a		6-7a	МГWГF	:30	2	\$80.00 P04	0.00 NM	8	\$640.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01	1/23	05/07/23	- TWTF	3	\$80.00	0.00						
Week: 05/08	3/23	05/14/23	MTWTF	3	\$80.00	0.00						
Week: 05/15	5/23	05/21/23	МГ	2	\$80.00	0.00						
3 WHAS 0	05/02/2	3 05/16/23	Good Morning Ar Good Morning Ar		7-9a	MTWTF	:30	2	\$120.00 P04	0.00 NM	13	\$1,560.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01	1/23	05/07/23	- TWTF	6	\$120.00	0.00						
Week: 05/08	3/23	05/14/23	MTWTF	6	\$120.00	0.00						
Week: 05/15	5/23	05/21/23	МГ	1	\$120.00	0.00						
4 WHAS 0	05/02/2	3 05/16/23	Local News @ 12 Local News @ 12		12-1p	МГWГF	:30	2	\$50.00 P04	0.00 NM	8	\$400.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					Ī	
Week: 05/01		05/07/23	- TWF	3	\$50.00	0.00						
Week: 05/08	3/23	05/14/23	MTWTF	3	\$50.00	0.00						
Week: 05/15	5/23	05/21/23	МГ	2	\$50.00	0.00						
5 WHAS 0	05/02/2	3 05/16/23	Local News @ 4p		4-5p	MTWTF	:30	2	\$50.00 P04	0.00 NM	9	\$450.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01		05/07/23	- TWTF	4	\$50.00	0.00						
Week: 05/08	3/23	05/14/23	MTWTF	4	\$50.00	0.00						
Week: 05/15	5/23	05/21/23	МГ	1	\$50.00	0.00						
6 WHAS 0	05/02/2	3 05/16/23	Local News @ 5p Local News @ 5p		5-530p	МГЖГБ	:30	2	\$130.00 P04	0.00 NM	9	\$1,170.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01		05/07/23	- TWF	4	\$130.00	0.00						
Week: 05/08	3/23	05/14/23	MTWTF	4	\$130.00	0.00						
Week: 05/15	5/23	05/21/23	МГ	1	\$130.00	0.00						
8 WHAS 0	05/02/2	3 05/16/23	ET 7-730p ET 7-730p	СМ	7-730p	МГЖГБ	:30	2	\$150.00 P04	0.00 NM	8	\$1,200.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01		05/07/23	- TWTF	3	\$150.00	0.00						
Week: 05/08		05/14/23	MTWTF	4	\$150.00	0.00						
Week: 05/15	5/23	05/21/23	M	1	\$150.00	0.00						
9 WHAS 0	05/02/2	3 05/14/23	Local News @ 9a		9-10a	S-	:30	1	\$50.00 P04	0.00 NM	2	\$100.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					Ī	
Week: 05/01		05/07/23	S-	1	\$50.00	0.00						
	ate Ra		escription	Star	/End Time		Veekdays	Ler	ngth Rate	Rtg Type		
1 NHAS 0	5/01/23	3-05/07/23 L	ocal News @ 9a S			-	Sa-	-	:30 <del>(\$50.00)</del>	0.00 <i>NM</i>		
	MG 9.3 Oversol											
3 VHAS 09 ⊕ MG fo			ocal News @ 12p	M-F 12-1	р	M	TWThF	-	:30 \$50.00	0.00 NM		
Week: 05/08		05/14/23	S-	1	\$50.00	0.00						
							.00		£40.00 D02	0.00 NIM	,	<b>£40.00</b>
12 WHAS 0	J5/U2/2		Nightline	СМ	1237-106a	MTWTF	:30	1	\$40.00 P03	0.00 NM	1	\$40.00
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01		05/07/23		0	\$800.00	0.00						
Week: 05/08	3/23	05/14/23	МТЖТБ	1	\$40.00	0.00						
13 WHAS 0	05/02/2	3 05/14/23	iCrimes 135-205a 135-205a Su	a Su CM	135-205a	S	:30	1	\$10.00 P04	0.00 NM	1	\$10.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01	1/23	05/07/23		0	\$800.00	0.00						
Week: 05/08	3/23	05/14/23	S	1	\$10.00	0.00						

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Totals

\$5,850.00

Order / Rev: 2680652 Advertiser: POL/ OJ Oleka / R / State Treasurer / KY Alt Order #: Product Desc: WHAS Flight Dates: 05/02/23 - 05/16/23 Estimate: Break Start/End Time Ln Ch Start Inventory Code Rate Pri Rtg Type Spots End Days Len Spots Amount